

## STAND UP AND ACCEPT YOUR PRIZE!

### THE STAND OUT

The SNA member who recruits the most new members during the campaign will be honored with The Stand Out Award. They will receive a plaque recognizing this achievement plus a free registration to the 2013 ANC in Kansas City, Missouri.

### THE OUTSTANDING CROWD

#### Four or More New Members Category

When you recruit four or more new members, you will be entered to win one of the prizes listed below.

- iPod Touch (Courtesy of ConAgra Foods)
- Case of Iced Brew Tea Concentrates (Courtesy of Cooper Tea Company)
- Florida Citrus Gift Basket (Courtesy of Florida Department of Citrus)
- Assortment of General Mills Cookbooks (Courtesy of General Mills Foodservice)
- \$100 American Express Gift Card (Courtesy of Horizon Software International, LLC)
- Eco Friendly Backpack of Golf Products (Courtesy of Huhtamaki, Inc.)
- Security Friendly Laptop Bag (Courtesy of Icelandic USA, Inc.)
- Kellogg Vintage Bowl Set (Courtesy of Kellogg's Food Away From Home)
- Commercial Food Processor (Courtesy of National Restaurant Supply Co., Inc.)
- Pint Beer Glasses (Courtesy of PanSaver—M's Q Packaging)
- iPod Touch Digital Audio Player (Courtesy of Foodservice Rewards)

## SNA MEMBER BENEFITS

- Education & Training
- Information & Knowledge
- Advocacy
- Networking Opportunities
- Grants & Scholarships
- Research Findings
- Public Awareness
- Collaborative Partnerships
- Discounts
- Awards



## LET'S STAND UP FOR SCHOOL NUTRITION AND DEFINE TOMORROW

The health and well-being of our children seems to be a hot topic everywhere with various entities presuming to know the best way to nourish our children. The Healthy, Hunger-Free Kids Act is now a part of the history that will shape our future. Whether we're discussing rising food costs, nutrition standards or meal patterns; addressing other provisions relating to the implementation of the Healthy, Hunger-Free Kids Act; or enhancing the image of school nutrition, the more members SNA represents, the greater influence we have to impact these issues. That's why recruiting new members is more crucial today than ever before.



# STAND UP FOR SCHOOL NUTRITION

JUNE 1, 2011–MAY 31, 2012



**Start recruiting new members today!** Just call SNA's Service Center at 800-877-8822 and request as many membership packets as you need. SNA will send you a sponsor kit including membership applications, brochures and a guide to recruiting prospective members. You can then contact your colleagues directly and give them all of the information they need. Or if you prefer, SNA can send your prospects the membership information directly.

No matter which option you choose, remind your prospective members to write down your name as their sponsor in the space provided on the new member application form. Build on your professional investment—promote SNA membership today!



120 Waterfront Street, Suite 300, National Harbor, MD 20745  
**800-877-8822** [www.schoolnutrition.org](http://www.schoolnutrition.org)



The theme for this year's annual membership campaign is **Stand Up for School Nutrition**, and SNA needs your participation! The campaign runs from June 1, 2011 to May 31, 2012, and we kick things off at SNA's Annual National Conference in Nashville, Tennessee, July 10-13, 2011.

**Sharing your pride in being a SNA member with others makes recruiting fun and easy.** Be sure to tell them about all of the excellent benefits that SNA has to offer.

Express how SNA has helped you personally over the years, has been a good investment in your career and that it's time to Stand Up for School Nutrition! The quality of school nutrition programs will become stronger and more effective as you recruit more people to become SNA members. To thank you for recruiting new members, for every person you sign up, your name will be entered into a prize drawing to be held at the 2012 ANC in Denver, Colorado. (You do not need to be present to win.)



**SNA MEMBERSHIP**  
Annual Membership Campaign