



## SNAC Bites

### March 2018 Edition

Welcome to the March 2018 issue of SNA Communication (SNAC) Bites! SNAC Bites highlights new SNA programs and provides content for your state association publications, chapter meetings, & social media. In some cases, the content will need to be customized for your state association's needs.

This issue includes:

1. [New Leadership Elected for SNA!](#)
2. [Virtual Expo Final Days—Don't Miss Out](#)
3. [#ANC18 Sneak Peek—Register Early and Save!](#)
4. [National School Breakfast Week 2018—Share Your Celebration and Enter the Contest!](#)
5. [SNA's New Online Ethics Module is Now Available!](#)
6. [Food Allergy Experts are Here to Help!](#)
7. ["March" right into SNA's Webinar Wednesdays!](#)
8. [STEPS March Challenge: Go Lean with Protein](#)
9. [2018 Legislative Action Conference Recap](#)
10. [Use SNA's Block Grant Calculator!](#)
11. [USDA Extends Food Crediting in Child Nutrition Programs Comment Period](#)

#### 1. New Leadership Elected for SNA!

Members of the School Nutrition Association (SNA) have spoken, casting their ballots in the annual election for the Association's top leadership positions. The winning candidates for the Board of Directors will be installed this summer during SNA's Annual National Conference (ANC) in Las Vegas, Nevada, and will serve under the leadership of incoming President Gay Anderson, SNS. The elected Leadership Development Committee members began their term March 1, 2018, under the leadership of Chair Becky Domokos-Bays. [Learn more.](#)

#### 2. Virtual Expo Final Days—Don't Miss Out

SNA's free [2018 Virtual Expo](#) will be closing on **Friday, March 16!** If you haven't yet joined the 1,800+ attendees who have already visited the Expo, [register now!](#) Explore 33 interactive exhibit booths in the Food and Beverage and Equipment/Technology Halls, earn CEUs by watching 23 pre-[recorded education sessions](#) in the Learning Center (available to you 24-7), and earn points on the Leaderboard for a chance to win prizes! Plus, you can connect with other attendees in the Networking Lounge. [Learn more.](#)

#### 3. #ANC18 Sneak Peek—Register Early and Save!

Preparations are in full swing for SNA's [72<sup>nd</sup> Annual National Conference](#) in July 9-12 in Las Vegas, the premier learning and networking event of *your* profession with more than 6,000 attendees from across the nation! Check your March issue of *School Nutrition* for a sneak peek of #ANC18—featuring [inspiring keynote speakers](#), expanded [pre-conference workshops](#), 120+ [education sessions](#) and 800+ [exhibitors](#). Plus, [ANC First-Timer Scholarships](#) in the amount of \$500 to help cover the cost of attending are available through the [School Nutrition Foundation](#). This year's ANC will be the most informative, engaging and inspiring in SNA history, so



don't miss out—[register now!](#) Remember to take note of the [schedule change](#) for 2018—unlike in previous years, the conference officially begins on **Monday** July 9, and runs through **Thursday**, July 12, with pre-conference workshops occurring on **Sunday**, July 8.

#### **4. National School Breakfast Week 2018—Share Your Celebration and Enter the Contest!**

How did you and your students celebrate National School Breakfast Week using the 2018 theme I Heart School Breakfast? We want to hear from you! After your #NSBW18 celebration is complete, send high-resolution photos and brief recaps of your NSBW activities to [snmagazine@schoolnutrition.org](mailto:snmagazine@schoolnutrition.org) and you might see your celebration featured in *School Nutrition* magazine! Make sure you also enter the [NSBW18 Contest](#)! Kellogg's® and SNA joined forces this year to recognize schools that go above and beyond in spreading the word about the benefits of a healthy school breakfast with creative and innovative ways to increase school breakfast participation. You could win a registration to #ANC18 in Las Vegas as well as a fun and delicious Kellogg's® prize package! Visit the [contest website](#) or [download the flyer](#) for more details and to submit your school's winning ideas by **March 30!**

#### **5. SNA's New Online Ethics Module is Now Available!**

In today's world, ethics and ethical behavior have never been more important. Just turn on the news or browse the latest headline on your favorite app. There seems to be no end of coverage on the people who are getting it wrong. Which is why it's critical that school nutrition professionals get it right! But how do you approach this subject with your staff? Have them take SNA's new online training module, "What Should You Do? Ethical Decision-Making in School Nutrition." This training module introduces the basic principles of ethics and ethical behavior. It also provides a pathway to making ethical decisions through an engaging platform. This is not a sit-and-listen presentation. Participants will be interacting with each screen as they work their way through the content, activities, questions, videos, self-assessment and case studies.

To learn more and to review purchasing options, visit [www.schoolnutrition.org/ethics](http://www.schoolnutrition.org/ethics).

#### **6. Food Allergy Experts are Here to Help!**

We have food allergy experts on standby for your most pressing food allergy questions. Visit SNA's [Food Allergy Resources Page](#) to ask a specific question you've always been curious about. You will receive a reply from a dedicated National Peanut Board Food Allergy Expert. On SNA's Food Allergy Resource Page, you will also find food allergy webinars, FAQs, and tons of reliable resources from the associations, academies, and networks you trust most.

#### **7. "March" right into SNA's Webinar Wednesdays!**

This year, we are *marching* right along into Part 2 of the 3-part Community Eligibility Provision (CEP) series. In partnership with FRAC, Part 2 will focus on how your district can consider implementing CEP, even when the district's identified student percentage (ISP) is below 60%. Also, in March, we will explore why more Millennial and GenZ's are *marching to the beat of their own drum* by eating less meat and more greens. This webinar will look at the nutritional hurdles of a plant based diet, the benefits, and ways to implement more meatless meals in your cafeteria.

Click on the links below to learn more about the webinar and check the SNA webinar page for new webinars.



### **Community Eligibility Series, Part 2: Making It Work With ISPs Below 60%**

**Wednesday, March 14, 2018, 2:00 pm ET**

Join this webinar to learn how other districts have operated Community Eligibility with ISPs below 60% to see if you can make it work in your district.

*Successful completion of the webinar and quiz is awarded 1 SNA CEU, or 1 CPEU for RDs/DTRs.*

[> Learn More](#)

### **Best of #SNIC18: Making Plant-Based Eating Doable and Desirable in K-12**

**Wednesday, March 28, 2018, 2:00 pm ET**

Are plant-based proteins nutritious and safe for growing children? Join this webinar to explore this growing trend and examine the nutritional adequacy of plant-based diets in K-12.

*Successful completion of the webinar and quiz is awarded 1 SNA CEU, or 1 CPEU for RDs/DTRs.*

[> Learn More](#)

### **2018 Webinar Registration Opening Soon!**

- April 4, 2018  
Best of #SNIC18: When it Comes to Food and Ingredients, What Do Consumers Really Want?
- April 11, 2018  
Community Eligibility Series, Part 3: Strategies for Partial Implementation

Participation in Webinar Wednesdays will help you earn CEUs toward your USDA Professional Standards annual training requirements, along with your SNA Certificate or SNS Credential. All webinars are held at 2 pm Eastern Time (1 pm CT/Noon MT/11 am PT). For more information and to access the webinar archive, please visit [www.schoolnutrition.org/webinars](http://www.schoolnutrition.org/webinars).

### **8. STEPS March Challenge: Go Lean with Protein**

Protein builds and maintains muscles, is responsible for healthy blood cells and strengthening the immune system. Focus on lean protein choices (animal or plant based.) Award yourself three (3) points for every time you choose a lean protein instead of a higher-fat alternative. Consider foods like turkey, fish, chicken, beans, tofu, etc. At the end of the month, be sure to add up your points and enter them online at [www.schoolnutrition.org/STEPS](http://www.schoolnutrition.org/STEPS) – you could win a prize!

### **9. 2018 Legislative Action Conference Recap**

SNA's 46th annual Legislative Action Conference (LAC) brought together expert perspectives in school nutrition, SNA members and advocates who came together united in the mission to share their compelling stories that help shape national policy in child nutrition. Check out the [highlights from #LAC18](#) in Washington, D.C.; including the annual Charge to the Hill.

### **10. Use SNA's Block Grant Calculator!**

By now, you've heard of the potential damage that a school meal block grant could inflict on school nutrition programs. SNA's easy to use, printable block grant calculator can give you a clearer estimate of how much your local schools and students stand to lose. Attendees of SNA's Legislative Action Conference (LAC) are encouraged to bring their eye-opening results to share with their respective legislators.



To use the [Block Grant Calculator](#):

- Complete the green fields.
- Part one shows immediate loss of funds to your program.
- Part two shows percent decrease in funds over three years.
- Part three shows the cumulative losses over three years.

Check out SNA's [block grant flyer](#) for more information. Contact us at [advocacy@schoolnutrition.org](mailto:advocacy@schoolnutrition.org) if you have any questions!

### **11. USDA Extends Food Crediting in Child Nutrition Programs Comment Period**

In a [Federal Register Notice](#) published on February 17, 2018, the U.S. Department of Agriculture (USDA) Food and Nutrition Service (FNS) announced that they were extending the comment period for the Food Crediting in Child Nutrition Programs: Request for Information (RFI). The information collection, as previously reported in *Tuesday Morning*, intended to help FNS gather feedback from stakeholders on how the crediting system can be improved, as well as to offer customer service to those operating and benefitting from the Child Nutrition Programs (CNP). The new due date for comments is April 23, 2018, and can be submitted through the [Federal Register](#).