

SPONSORSHIP OPPORTUNITIES

Annual Conference 2017

School Nutrition Association of Arizona

Friday, September 22 & Saturday, September 23

Hyatt Regency Phoenix & Phoenix Convention Center

Phoenix, AZ



"Tune In To SNAAZ"

ALL CONFERENCE SPONSORSHIPS INCLUDE:

- ♪ Company name on signage
- ♪ Company name in our Conference Program
- ♪ Verbal recognition at the Conference
- ♪ Company logo on the **NEW** SNAAZ website until 12/31/17

Rock 'n Roll Sponsors

Rock 'n Roll Sponsorships include:

- *First choice of your booth(s) Location for the Food Show*
- (15) Drink tickets for Friday's Celebration
- (1) Reserved table at Dinner
- Ad on the SNAAZ Website home page for (2) months
- (1) Complimentary Parking Pass at the East Parking Garage (Use for 9/22 & 9/23 only)
- (1) Complimentary room night at the Downtown Hyatt Regency on Friday 9/22/17

Conference Bags - \$2,500.00 each (2 sponsorships available)

SOLD! Dairy Council of AZ & Integrated Food Service

We will put your logo on our conference registration bag. Over 500 SNAAZ conference attendees will carry this bag! (one color)

Dinner Celebration Sponsorship - \$2,000.00 each (2 sponsorships available)

Company logo (one color) on all cocktail napkins

SOLD! Shamrock Foods & Shamrock Farms

Dessert Reception Celebration Sponsorship - \$2,000.00

SOLD! JTM Food Group

(2 sponsorships available) Company logo (one color) on our dessert napkins.

We will bring you up on stage to offer our champagne toast!

Platinum Record Sponsors

Platinum Record Sponsorships include:

- (10) Drink tickets for Friday's Celebration
- (1) Complimentary room night at the Downtown Hyatt Regency on Friday 9/22/17

Company Logo on the Conference Badges - \$1,500.00 each (1 sponsorship available) **SOLD! Smuckers**

We will put your logo on our conference name badges. Everyone will know your name!

**Company Logo on the Conference Badge Lanyards - \$1,500.00 each
New This Year!* (1 sponsorship available) We will put your logo on our conference badge lanyard. (One color imprint) **SOLD! Acosta Foodservice**

**Opening General Session Keynote Speaker - \$1,500.00
(1 sponsorship available)**

Sponsor and introduce our keynote speaker at the Grace Dudley Opening General Session. Talk about your company for up to 3 minutes at the podium.

Photo Booth Sponsorship - \$1,500.00 (1 sponsorship available)

You know that endless line that is at our photo booth each year? Your company name will be on all of the photos! **SOLD! AdvancePierre Foods**

Company Name or Logo on the Conference Pens - \$1,000.00 (1 sponsorship available) We will put your company name or logo on our conference pens. (One color imprint)

Breakfast - \$1,000.00 each (3 sponsorships available)

What a way to start the day! Want to put out your company's POS material at our breakfast? You can! **SOLD! General Mills**

Billboard Hot 100 Sponsors

After Glow Sponsors - \$500.00 each (5 sponsorships available)

3 SOLD! Schwan's, Ardella's, Perdue

All the SNAAZ members will remember this after party filled with musical memories and entertainment. Rock the dance floor, play games and create memories with your fellow SNAAZ members.

Caricaturist Sponsorship - \$650.00 each (2 sponsorships available)

This sponsorship also includes: Your company logo (black ink only) on the caricaturist's drawings! **SOLD! J&J Snacks**

BOTH logos of each sponsoring company will be on all drawings.

Breakout Sessions - \$250.00 each (12 sponsorships available)

4 SOLD! Butter Buds, National Food Group, Bakecrafters, Yang's 5th Taste

Sponsor one of our conference breakout sessions. Your pick! Introduce the speaker!

Raffle Sponsorships -

Our Fundraiser this year is a raffle of great items plus a Grand Prize. Remember how awesome the raffle was last year?? Just wait till this year's!

If you are interested in donating a Raffle item, contact our Fundraising Chair, Michelle Johnson at michelle.johnson@susd.org

Sponsorship Opportunities

Please contact Cathy Wylet @ 602-375-7731 or wyletca@cox.net