

## SPONSORSHIP OPPORTUNITIES

Annual Conference 2017

School Nutrition Association of Arizona

Friday, September 22 & Saturday, September 23

Hyatt Regency Phoenix & Phoenix Convention Center

Phoenix, AZ



### *"Tune In To SNAAZ"*

#### ALL CONFERENCE SPONSORSHIPS INCLUDE:

- ♪ Company name on signage
- ♪ Company name in our Conference Program
- ♪ Verbal recognition at the Conference
- ♪ Company logo on the **NEW** SNAAZ website until 12/31/17

#### Rock 'n Roll Sponsors

##### Rock 'n Roll Sponsorships include:

- *First choice of your booth(s) Location for the Food Show*
- (15) Drink tickets for Friday's Celebration
- (1) Reserved table at Dinner
- Ad on the SNAAZ Website home page for (2) months
- (1) Complimentary Parking Pass at the East Parking Garage (Use for 9/22 & 9/23 only)
- (1) Complimentary room night at the Downtown Hyatt Regency on Friday 9/22/17

##### Conference Bags - \$2,500.00 each (2 sponsorships available)

**SOLD! Dairy Council of AZ & Integrated Food Service**

We will put your logo on our conference registration bag. Over 500 SNAAZ conference attendees will carry this bag! (one color)

##### Dinner Celebration Sponsorship - \$2,000.00 each (2 sponsorships available)

Company logo (one color) on all cocktail napkins

**SOLD! Shamrock Foods & Shamrock Farms**

##### Dessert Reception Celebration Sponsorship - \$2,000.00

**SOLD! JTM Food Group**

(2 sponsorships available) Company logo (one color) on our dessert napkins.

We will bring you up on stage to offer our champagne toast!

## Platinum Record Sponsors

### Platinum Record Sponsorships include:

- (10) Drink tickets for Friday's Celebration
- (1) Complimentary room night at the Downtown Hyatt Regency on Friday 9/22/17

**Company Logo on the Conference Badges - \$1,500.00 each (1 sponsorship available) **SOLD! Smuckers****

We will put your logo on our conference name badges. Everyone will know your name!

**Company Logo on the Conference Badge Lanyards - \$1,500.00 each**

**\*New This Year! (1 sponsorship available)** We will put your logo on our conference badge lanyard. (One color imprint) **SOLD! Acosta Foodservice**

**Opening General Session Keynote Speaker - \$1,500.00 (1 sponsorship available)**

Sponsor and introduce our keynote speaker at the Grace Dudley Opening General Session. Talk about your company for up to 3 minutes at the podium.

**Photo Booth Sponsorship - \$1,500.00 (1 sponsorship available)**

You know that endless line that is at our photo booth each year? Your company name will be on all of the photos! **SOLD! AdvancePierre Foods**

**Company Name or Logo on the Conference Pens - \$1,000.00 (1 sponsorship available)** We will put your company name or logo on our conference pens. (One color imprint)

**Breakfast - \$1,000.00 each (3 sponsorships available)**

What a way to start the day! Want to put out your company's POS material at our breakfast? You can! **SOLD! General Mills**

## Billboard Hot 100 Sponsors

**After Glow Sponsors - \$500.00 each (5 sponsorships available)**

**3 SOLD! Schwan's, Ardella's, Perdue**

All the SNAAZ members will remember this after party filled with musical memories and entertainment. Rock the dance floor, play games and create memories with your fellow SNAAZ members.

**Caricaturist Sponsorship - \$650.00 each (2 sponsorships available)**

This sponsorship also includes: Your company logo (black ink only) on the caricaturist's drawings! **SOLD! J&J Snacks**

**BOTH logos of each sponsoring company will be on all drawings.**

**Breakout Sessions - \$250.00 each (12 sponsorships available)**

**2 SOLD! Butter Buds, National Food Group**

Sponsor one of our conference breakouts sessions. Your pick! Introduce the speaker!

**Raffle Sponsorships -**

Our Fundraiser this year is a raffle of great items plus a Grand Prize. Remember how awesome the raffle was last year?? Just wait till this year's!

*If you are interested in donating a Raffle item, contact our Fundraising Chair, Michelle Johnson at [michelle.johnson@susd.org](mailto:michelle.johnson@susd.org)*

**Sponsorship Opportunities**

Please contact Cathy Wylet @ 602-375-7731 or [wyletca@cox.net](mailto:wyletca@cox.net)